



MEET THE SPEAKERS



Dr Rebecca Allam, CEO and co-founder PreActiv. SpR Haematology (Bristol),

When: Thursday 16th April, 12pm

Session: Future of Oncology – Empowering patient involvement in Cancer Care

Topic: Digital prehabilitation and wearable technology

Dr Rebecca Allam is a haematologist by background and the Co-Founder and CEO of PreActiv, a digital solution that uses smart technology to deliver individualised, dynamic prehabilitation for surgical and cancer patients.

By optimising patient health, PreActiv reduces complications and shortens hospital stays; supporting Trusts to meet government guidance and the National Cancer Plan.

Rebecca has positioned PreActiv as a leading digital prehabilitation platform. In 2023, she was awarded the Women in Innovation Award cementing her reputation as a pioneering female leader in digital health.

Selected for prestigious programmes including the NHS Innovation Accelerator and DigitalHealth.London accelerator, she continues to drive PreActiv's mission; to widen access to effective preventative care, redefining how patients prepare for hospital treatment and recover stronger.

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