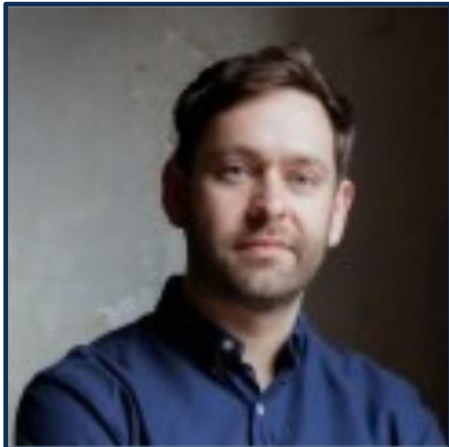




MEET THE SPEAKERS



Matt Eisenstadt, Co-Founder and CEO of Praktiki

When: Saturday 18th April, 9.45am

Session: Welcome

Topic: Praktiki oncology education App

Matt Eisenstadt is the Co-Founder and CEO of Praktiki, an AI-powered microlearning platform designed for busy doctors. Having spent his career at the intersection of medicine and education.

Matt previously served as Vice President for Global Reference Content at WebMD, where he oversaw the clinical content across Medscape for 13 million healthcare professionals. Matt founded Praktiki alongside CTO Rajesh Roy, who brings over a decade of experience from Google. Together, they are building Praktiki to help clinicians stay up to date with clinical best practice and easily earn CPD.

Praktiki has over 10,000 users and, in February, launched over 200 modules specifically for oncologists, with content led by Dr Graham Dark, Dr Anna Olsson-Brown, and Dr Lindsay Hennah. This new launch provides oncologists with case-based microlearning and instant AI guidance to confidently translate complex oncology evidence and guidelines into everyday practice.

[>> Find out more – Visit the Conference Website](#)